

### GB Vision

#### 10.12.2024

### Who is GB? And what are the GB values?



#### Company built to last

A company that aims to last for 100 years must be adaptable and embrace change, while remaining true to its core values.

#### We must innovate There is no great idea that works forever.

And have bold plans

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### We must take risks

#### We must listen to the customer



## We must stick to our values



**Diligence and perseverance** 

Changing the world while acting ethically

Research, create, discover, win, improve, and care.

Profit is right, but people and our values come first.



#### Our values must not change

#### Other: culture, strategy, goals and products can change.

# What are we good at?

To invent To describe To plan To assemble To test To sell **To deliver** To explain To fix To care To improve

# That is why we built Bitcoin ATM





We wanted cryptocurrencies to change the world for better.

We wanted to bring Bitcoin to everyone in a way that is most accessible to everyone.

We wanted to build unique product for niche market.

We took a risk that others didn't want to take.

# That is why we built WhaleBooks



We recognized that the global success of cryptocurrencies relies on their lawful adoption.

The crypto industry is driven by companies that require reliable ways to account for and tax their digital assets.

With our expertise, we set out to create a unique product tailored for this niche market.

# That is why we built DNAmeter

We set out to change the world for the better by improving people's health.

Our goal was to make state-of-the-art machine-learning driven DNA analysis and personalized medicine accessible to everyone.

We took a risk that others were unwilling to take.

